

We have built up an **Annual Group Turnover of over £15 million** and along with many people in our team enjoy incomes to match. We pride ourselves in providing the best training and support throughout the UK.

## Ordinary People achieving Extraordinary Incomes

**Jay Singh – Wolverhampton**

Having studied for many years to qualify as a Chartered Accountant I know what it's like to work hard for a good income. When I joined Kleeneze and saw the incomes and lifestyles being enjoyed by some of the people who have now become good friends I realised that at least with Kleeneze you can work hard for a while then enjoy an ever increasing income which isn't available in a regular 9-5 job.

**Currently earning £3,400 per month**

**Our catalogue speaks for itself.**

**Over 2000 products + spring/summer + Christmas specialogues + Kleeneze Plus.**

**Products that people want, need and can afford**

**Ronnie and Chris McLachlan – Dalry**

We needed to build a pension so that we will be able to enjoy our retirement, and Kleeneze is exactly what we needed. It is such a simple business and really flexible allowing us to fit around our family and grandchildren. We are already building a team and helping them to achieve their goals. The support we have received is incredible, and we have made so many good friends. We know our future will now be secure and only wish we had found Kleeneze years ago.

**Currently earning £2,200 per month**

**Lauren and Pete Jackson – Rotherham**

I started out with Kleeneze just to top up my income from teaching for the little luxuries in life! Within 8 months part-time I was able to replace my teaching salary. Since then our income has continued to rise and after having qualified for conferences in Marbella, Arizona, Rio and a Cruise around the Caribbean on the world famous Sea Goddess. We also picked up our free BMW. What a business!

**Currently earning £5,500 per month**

**No experience needed – full support and training given**



**A Popular Retail Plan ...**

Mon	Tues	Wed	Thur	Fri	Sat	Sun
200 Cats out 1 1/2 hours		Collect 200 Cats back in 2 1/2 hours	200 Cats out 1 1/2 hours	Deliver orders 3 1/2 hours	Collect 200 Cats back in 2 1/2 hours	

**Total Hours Worked = 11 1/2 approx.**

National average orders are £1.00 per catalogue. You will earn your commission plus a further bonus depending upon turnover at the end of the month (see bonus chart). In this example 200 cats out twice a week = £400 of orders taken. £400 x 4 weeks = £1,600 of orders taken. On £1,600 worth of orders you will earn £337.86 (Cash) & a bonus of £133.09 (Bonus Cheque). **Total Income = £470.95.**

Total earned in month (4 weeks) = £470.95. Total earned in week = £117 for 10 to 12 hours a week

**John and Janice Halsall – Preston**

I was a Production Director for eight years within a PLC Manufacturing Company. The pressure and stress levels were extremely high creating a poor quality of life. Now thanks to Kleeneze our family has been set free from the Rat Race and we have freedom of choice in everything we do. We have also qualified for three five star all expenses paid conferences to Monte Carlo, South Africa and Rio. Our goal is financial independence in five years.

**Currently earning £3,500 per month**

**Royalty Bonuses**

**Distributor Bonus** on those people you introduce who qualify as Gold Distributors.

**Executive Bonus** on the sales of your team down 5 generations (of Gold Distributor Groups).

**DO YOU KNOW 5 PEOPLE WHO WOULD LIKE AN EXTRA INCOME?**

**If you introduce 5 people who introduce 5 ...**

You	1
level 1	5
level 2	25
level 3	125
level 4	625
level 5	3125

**Volume Profit**

**A further 10-24% bonus on the S.P.V. based over a 4 week Period.**

**Simply by introducing people to the business you can earn extra bonuses based on your combined team turnover in a four week period (these are unlimited!)**

Each Kleeneze product carries a £ Value & a point value – Kleeneze's international "Currency" – you qualify in points and are paid in £'s.

**Right Time, Right Place, Right Now**

The timing has never been better, Network Marketing will involve 7 million people turning over £6.5 billion throughout Europe over the next 5 years.

**Why not be part of that growth and income opportunity.**

**Dave and Anne Pemberton-Smith – Birmingham**

I used to be a Postman, working for 40 hours a week, and Anne used to manage a Bar in Birmingham, working about 60 hours a week. We now work from home and share the hours between us putting in no more than 25 hours each week. We now have quality time together, and are able to be "full-time parents" to our two boys, Ezra and Toby.

**Currently earning £7,200 per month**

**We pride ourselves in providing some of the BEST training and support throughout the U.K.**



**"What do you think I think of the couple that introduced me to Kleeneze?"**

**Heather and James O'Neil – Bedale**

This is an amazing opportunity for a mum to work around school hours! No stress, no childminders and a willing little helper in the holidays! I joined just for an extra £50 per week but soon saw the potential of the network marketing side of the business and by following the system in place, within nine months was earning over £1,400 every four weeks. James then realised that this opportunity could free him from the 'rat race' and we now work the business very much as a partnership and have huge goals for the future!

**Currently earning £6,000 per month**

**Peter and Myrna Wellock – Manchester**

I am an ex-police sergeant and Myrna is an ex-television researcher. After losing a great deal of money and almost our home with a conventional business, we stumbled across Kleeneze. It's amazing how our lives changed after that; we've been taken to four overseas trips with Kleeneze including South Africa and Australia, and now have a life-style only previously dreamt of before.

**Currently earning £4,700 per month**

**Rob Forster – Voted Distributor of the Year 2001 and 2002**

As a former shipyard worker when I joined Kleeneze I was in over £42,000 of "bad debt" and living in a council house. Now because of this business I have a 7 bedroom home in 14 acres (valued at £1 million), but most importantly I was able to surprise my mother with a house for Mother's Day and a new car for her 60th birthday a couple of years ago – an amazing feeling – worth all the hard work and effort I've put in over the years. Kleeneze offers everyone a chance to improve their lifestyle – that's what its all about – Lifestyle – not just money.

**Currently earning in excess of £300,000 per year (royalty income)**

**Team turnover in excess of £15 million per year**

**Kleeneze agents have featured in over 100 national and local newspaper and magazine articles in the last 12 months alone.**

**Ask to see some.**

**Your Future ..... Your Choice**

**DIRECT SELLING SURVEY**

**STREETWISE BUSINESS ANNUAL SURVEY**

**TOP 13 COMPANIES**

1. Kleeneze
2. Dorling Kindersley
3. Lady Remington
4. Usborne Books
5. Cabouchon
6. Amway
7. Ann Summers
8. Herbal Life
9. Hilarys Blinds
10. Princess House
11. Mary Kay
12. Avon
13. Betterware

**How to get Started**

**You can get started for less than £100**

**Standard Kit (incl. 50 catalogues)**

Ask about our most popular kit the Super 200.

Everything you need to get started including:  
 ★ Business manual/presenter ★ all stationery needed  
 ★ filing box ★ opportunity DVD and training DVD,  
 plus 1000 address labels, and a chance to recoup your investment within your first few months.

Ask about our most popular kit the Super 200.

Ask about our most popular kit the Super 200.

**You're going to be somewhere in 2 - 5 years Why not take control now?**

**Paul and Helen Allgood – Huddersfield**

A failing conventional business forced us to face going back into full-time employment to get our finances back on an even keel. Paul got a job as an HGV driver for Morrisons and I just wanted to stay at home with our children, but as we needed extra money, we started a part-time Kleeneze business – to see if it worked! The business enabled Paul to leave his job within 12 months! We now have a fabulous income and have enjoyed luxury all expenses paid holidays to Cannes, Thailand, a Caribbean Cruise and have qualified for a trip to Cyprus! We earn our living by helping others make money with Kleeneze. It's fantastic and we could not imagine doing anything else!

**Currently earning £3,700 per month**

**!Free! Minis through to BMW and Mercedes**

**Just ask for details.**

← FOR MORE DETAILS

# ASK ABOUT OUR CAR INCENTIVE PROGRAMME

ALSO RECRUITING IN HOLLAND AND GERMANY

## FREE 17 MINUTE DVD - NOW!

read through the following information and ring us for your

**“Do you want the next five years to be the same as the last?”**

**NO** If the answer is then take some **ACTION -**

# STOP!!

FOR A MOMENT AND THINK

We are the only Group in Kleeneze's 86 years to have won the prestigious Distributor of the Year Award, two consecutive years.

## "Join a Winning Team"

87 years 1923-2010      87 years 1923-2010

*You have everything to gain ... and Nothing to lose*

**Why has Kleeneze succeeded where so many have failed?**  
Because we actually move a lot of products to the public, not just to agents. We have no 'up front' purchase requirements. Without a handful of companies have stayed the course. Unlike many networks you will not need 1000's in your group to succeed. Just a few will work wonders. We publish monthly our senior sales agents figures and can prove to you the incomes earned. We are founder members of the Direct Selling Association. Phone them if you want to check our credentials.

**Why does Kleeneze move so much product?**  
Because we have 2000 lines which are all low ticket items. Everyone can afford to buy. Our system places the products in front of new customers every day, without face to face contact. If a lot of people see - a lot of people will buy!

**I already receive a Kleeneze catalogue through my door, so I can't do it can I?**  
Yes you can. Kleeneze is a truly national business and you will be able to both retail and sponsor.

**Am I restricted to a particular area, and if not, will I overlap with other agents?**  
You may work anywhere you like. You may overlap with others but each agent develops his own customers who remain loyal. Customer service is therefore of prime importance.

**Do I have to sponsor others to make money?**  
No, you can earn substantial income by yourself. In time you can make money by sponsoring if you wish.

**I don't know who to sponsor, will I get help?**  
We will help you to do it. This is our part of the bargain. You will get all the support that you need. Show us your commitment and watch the response!

**Do I have to spend hours going from door to door?**  
No, there are many ways to retail products. When you have built a customer base, the retailing is easy and pleasurable.

**How can I be sure that having built my business, Kleeneze will keep going?**  
We have been in business since 1923 and were the first networking company in Europe (1970). We have a proud tradition, are financially sound and we care for customers and agents alike.

**Let's be realistic. How much can I really earn?**  
Your rewards will depend on your efforts, but profits of £500 per month are commonplace, £1,000 per month are frequent, £2,000 per month are attainable by anybody and £5,000 per month if you are really committed. Our top (one person) business has profits of £500,000 + per year.

**For your Free DVD contact:**

**I do not have a car, in fact I am not allowed to drive. Can I do it?**  
Transport is an advantage but we have many agents who are not mobile, several in fact who are wheelchair bound. Some deliver product using a shopping trolley, some even on public transport. One way is to sponsor someone local who does have a car, and work together. Each doing one side of a road for example.

**I can find £100 but won't I need more?**  
No. Every Kleeneze agent is given a credit facility (subject to status), which allows you to receive goods prior to payment. There is no stock to hold and you do not pay for the goods until your customer has paid you.

**I know someone who tried network marketing and failed I am therefore sceptical. Can you reassure me?**  
Many shipshod organisations come and go. Only a handful of companies have stayed the course. Only a handful of companies have stayed the course. Only a handful of companies have stayed the course. Only a handful of companies have stayed the course.

## SOME QUESTIONS AND ANSWERS

Founded in **1923**, Kleeneze has traded in profit for the last **87** years!

### STEP 1

#### Month 1

YOU

You'd earn **£125**

£600 Worth of orders

The simplest way to retail the products other than to family, friends & associates is to post the brochures to houses in your local area.


**Example:**  
Posting and collecting 150 catalogues will take approx. 3 hours.

(This will generate orders of approx. £150\*)  
Which will earn you £31.25 per drop.

- That is around **£10 per hour.**
- 4 drops will earn you **£125 for the month.**

(\*Based on the company average of £1 per catalogue)

#### Tracey Payne and Harvey Kent – Burton-on-Trent



I joined Kleeneze whilst on maternity leave from my Admin Manager job. Harvey was working as a Senior Supervisor for DHL. Within 12 months we were both able to sack the boss! Kleeneze has given us the time to enjoy our four children, and to enable us to be there for all their special occasions, whilst still allowing us to secure an amazing income. We have earned over £8,000 in the last 12 weeks! Just imagine what the future holds. We know that with the backing and support that Kleeneze provides, and with our determination, we will have the lifestyle of our dreams.

**Currently earning £2,500 per month**

### Launched into Holland

July 2004 

### & Germany 2006

**Tracy and Dave Sheehan, Barnsley**



Our debts were mounting and I just needed a well paid, flexible job, so that I could bring up our two kids instead of a childminder. So I started Kleeneze alongside my regular job and within three months I had equalled my normal monthly salary. I left to concentrate just on Kleeneze and now I'm always there for the kids and I now earn more than I ever did in a regular full-time job. On top of a great income we have also won all expenses paid, 5 star holidays in Cannes and Phuket. Soon my husband is to leave his job so he can have more time with the kids as well and help our Kleeneze business grow. We have a great lifestyle now and made some really good friends, what a fantastic way to earn a living.

**Currently earning £2,500 per month**

### STEP 2

Now we help you find two other people (through cheap advertising or people that you know) to do the same

#### Month 2

YOU  
£600  
£1800 Team Turnover

Each person here earns **£125** for the month.

Now you earn an **extra bonus of £150** as **you were** the **link** that brought Kleeneze this extra business.

John  
£600

Wendy  
£600

A total of **£275 extra** income for the month

That's around **£20 per hour**

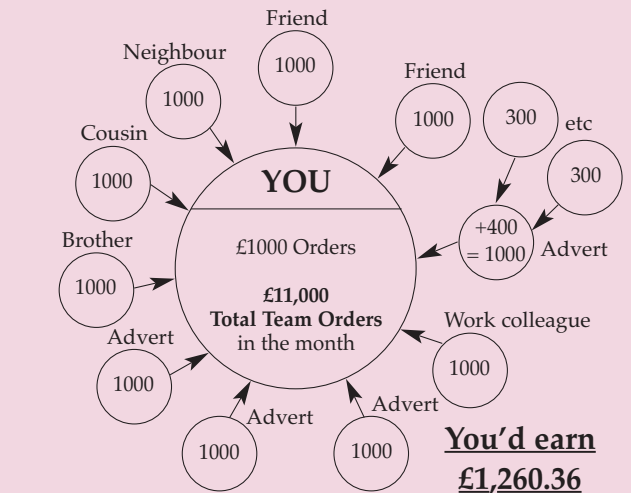
As John and Wendy introduce people to the business your bonus will increase significantly.

Without much more effort from you.

### STEP 3

In this example you would make **£1,260.36**.

Each of the people you have introduced will earn £275.14 (Retail + Volume Profit)




**You'd earn £1,260.36**

£1049.20 Volume Profit + £211.16 Retail Profit (Cash)

**All of the people you introduce get their own direct delivery from Kleeneze and look after their own account.**

#### Sue and Geoff Burras – Blackpool



I joined Kleeneze initially just for an extra £50 a week to pay for showing the horses we own. Now Geoff's job as an Electronics Technician in the merchant Navy is under threat and redundancy keeps looming periodically, we are now building our Kleeneze Business so that Geoff can take redundancy with ease or retire at 55 whichever comes first. We have also qualified for free trips to Rome, Australia, Malaysia and South Africa – we love it!

**Currently earning £4,800 per month**

Car incentive – Minis through to BMWs and Mercedes. Ask for details.